



## LANA MARSHALL

Design & Creative

Seattle, WA  
hello@lanamarshall.com  
512·965·4437  
lanamarshall.com

## EDUCATION

### **MAKERSQUARE** 2014

Austin, Texas  
Intensive 12-Week Front-End  
Development Bootcamp

### **PRATT INSTITUTE** 2008-12

Brooklyn, New York  
BFA Communications Design  
Emphasis in Graphic Design

## EXPERIENCE

### **MICROSOFT**

**Designer II** — October 2017 to April 2019

- + UI/UX for Microsoft's digital storefront on web, desktop app and Xbox.
- + Worked to improve payment and product configuration experiences.
- + Created and animated brand illustrations for mobile and web.
- + Main point of contact for all Edge browser iconography needs.

### **MOOVEL**

**Visual Designer** — November 2015 to February 2017

- + UI/UX for mobile apps in public transportation and mobility industry.
- + Collaborated with product designers and developers to craft beautiful user experiences.
- + Created illustrations and motion graphics for marketing team.

### **SOCIAL DISTILLERY**

**Creative Director** — September 2014 to June 2015

- + Led and executed a complete revamp of Social Distillery's branding.
- + Rewrote prominent sections of copy on Social Distillery's website.
- + Collaborated with small team on social campaign creative strategies.
- + Managed graphic design team.

**Graphic Designer** — December 2012 to September 2014

- + Established the role of graphic designer within Social Distillery.
- + Designed social content and graphics for B2B and B2C clients, including Whole Foods and Cancer Treatment Centers of America.
- + Interviewed and collaborated with design interns.

**Design Intern** — July 2012 to December 2012

- + Branded various Social Distillery documents and presentations.
- + Executed social graphics and branding for Social Distillery's clients.

## CAPABILITIES

### **SOFTWARE**

Illustrator  
InDesign  
Photoshop  
After Effects  
XD  
Figma  
Sketch  
InVision

### **DESIGN**

UI/UX  
Digital  
Print  
Branding  
Iconography  
Illustration  
Motion Graphics  
Photography

### **WEB**

HTML  
CSS  
GitHub  
Javascript  
Wordpress  
SEO